

Press Release

NEOFORCE AND HILL-ROM TO ADD NEW NEONATAL BEDS TO RENTAL FLEET

IVYLAND, PA USA: MONDAY, JANUARY 29, 2007. In an effort to help hospitals manage their capital budgets for neonatal warming beds, NeoForce Group, announced that they will work with Hill-Rom to place incubators, warmers and transport incubators into their rental fleet. “We are seeing an increased interest in a combination of purchasing and rental of capital equipment to meet changing census needs in the NICU”, stated Otho Boone, President of NeoForce. “As budgets get tight, scaling back on the number of units purchased and negotiating a favorable rental contract to meet peak admission needs makes good economic sense”, continued Boone.

With approximately 190 service facilities, Hill-Rom has the right infrastructure to provide a rental option to all of NeoForce’s customers. For more information on renting equipment for your hospital, please contact your local Hill-Rom or NeoForce sales representative.

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FOR IMMEDIATE RELEASE

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