

Dear Customer,

I would like to introduce myself. My name is Barry Matsubara, President of Atom Medical Japan. Founded in 1948, Atom is a privately held, family owned business. The concept of nurturing the gift of life has led Atom Medical to a unique human-oriented approach to medical care, with the main thrust of our operations in the areas of prenatal care, neonatal and infant care solutions.

The wonderful moment of birth is a time of dramatic and emotional joy. For Atom Medical, our participation in this event and the opportunity of nurturing life is our driving motivation. Drawing on this inspiring theme, we are thoroughly committed to becoming a unique company providing the products and services of choice to the medical community. By offering high quality, innovative perinatal equipment, Atom has grown to be a market leader in the sales of incubators, radiant warmers and transport systems in Asia and Europe.

We appreciate and respect the dedicated perinatal clinicians who commit their professional skills to the betterment of these small, fragile lives. Our focus on customers in this niche market has prepared us for the day when we feel that both our products and distribution channel are right to service the important US healthcare market.

The time is now to enter the American market with a strong group of professionals that share our passion and commitment to the perinatal market. Our new U.S. partners have considerable experience in serving your perinatal needs with over 100 years of combined experience. The company is NeoForce! NeoForce will exclusively offer the complete line of Atom incubators, warmers and transports along with other quality products to round out their portfolio of solutions for the NICU and Mother- Baby area of the hospital.

Together we will focus on "customer centered care" committing to you that we will be:

- A company that is easy to do business with!
- A company that provides high quality, innovative products that solves real life problems.
- A company dedicated solely to your area of the hospital
- A company with a sales team that has a true understanding of your issues and will listen intently with the goal of offering you solutions that will meet your specific issues.

Together, Atom and NeoForce Group are proud to offer your staff, patients and families a new choice in Infant Care; a choice of new and innovative neonatal care equipment and services delivered by people you know offering solutions you can trust.

Together, we will do great things and have fun at the same time. We anticipate a long lasting relationship with each of you as we continue our journey in pursuit of providing quality healthcare products for you the caregiver, our patients and families.

I extend an open invitation to hear your comments, suggestions and any communication on our company, our products and our partners. Atom Medical Group and NeoForce Group: **people you know, products you can trust.**

Sincere and warm regards



Barry Matsubara  
President  
Atom Medical Group

