

Press Release



FOR IMMEDIATE RELEASE
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New Rainbow Flex™
Procedural Table designed
by NeoForce, shown in new
High-Intensity Procedural
Room at University Hospital
in Cleveland

RAINBOW BABIES & CHILDREN'S HOSPITAL OPENS MOST TECHNOLOGICALLY ADVANCED NICU IN WORLD

CLEVELAND, March 25: Today NeoForce Group, Inc. (Ivyland, PA) and Rainbow Babies and Children's Hospital unveiled the world's first procedural table designed especially for babies. Over the past year, NeoForce has been working with the medical staff at Rainbow Babies to design a procedural system addressing the unique needs and challenges of performing surgery on the world's smallest patients. "As a perennial top Hospital according to US News and World Report, we knew that Rainbow Babies was going to design an incredible new space with lots of opportunity for us to innovate a unique solution", commented Otho Boone President of NeoForce. "Designs inspired by our customers are evolving to focus more on patient flow and clinical pathways associated with efficient care", continued Boone. "This assures that the investments we make in this tough economic environment help reduce the overall cost of caring for the most expensive patients in health care allowing hospitals to justify capital expenditures on our solutions".

"This new NICU will set the standard in Neonatology and push the field ahead ten to twenty years," says Dr. Walsh, Medical Director of the Neonatal Intensive Care Unit at Rainbow. Here are some highlights:¹

- World's First Operating Room Table Designed Specifically for Babies, the Rainbow Flex Developed in Collaboration with NeoForce (Previously, babies were put on adult-sized operating room tables)
- High-Intensity Procedural Room on Floor (Babies don't have to travel for procedures)
- Enhanced Imaging at Baby's Bedside for X-Ray Viewing
- Vocera Wireless Communication Devices to Connect Staff to Family and Infants (Replacing Loud Auditory Alarm Buzzers)
- Baby Cams On Each Isolette (Allow nurses to continuously visualize babies in their rooms)
- "Green" Features Like Special Paints, PVC-Free Scrims, and Millwork with Formaldehyde-Free Substrates (Provide safe environment for these critically ill infants)
- Ability to Completely Individualize Lighted Environment for Each Newborn

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¹ <http://news.prnewswire.com/ViewContent.aspx?ACCT=109&STORY=/www/story/03-25-2009/0004994821&EDATE=>