

Press Release

NEOFORCE GROUP INC. SELECTED BY PREMIER HEALTHCARE ALLIANCE TO HIGHLIGHT COMMITMENT TO HEALTHCARE QUALITY IMPROVEMENT AND INNOVATION.

Ivyland PA, June 8, 2010 - NeoForce was recently selected to participate in the Premier Healthcare Alliance's annual Innovation Celebration, an event to celebrate advances in healthcare while highlighting healthcare industry suppliers committed to innovation and improving patient outcomes.

TWENTY-THREE NEW MEDICAL INNOVATIONS HIGHLIGHTED

NeoForce's RainbowFlex™ procedural table for babies was one of twenty-three medical innovations, selected by a committee of clinicians and other Premier hospital members based on its ability to impact the healthcare industry, on display at the Innovation Celebration. These new devices and products, which can impact the safety, quality and cost-effectiveness of care, were showcased to more than 3,000 healthcare providers and experts.

Consideration for the Innovation Celebration is given to all suppliers, regardless of whether the company is contracted with Premier. Overall, Premier contracts with more than 800 suppliers.

"NeoForce is proud to be selected for recognition by the Premier healthcare alliance. Inspiration for our innovations is driven by our customers and in this case we were supported by the staff at University Hospital Rainbow Babies Hospital in Cleveland. Their staff worked side by side with us for over a year to help create the first surgical/procedure platform designed for babies", said Otho Boone, President of NeoForce. "As a small company we hope our efforts can inspire others in the

medical device space to lead the charge for measurable improvements in safety, quality and cost-effectiveness.”

QUOTE FROM UNIVERSITY HOSPITALS

“Throughout our history, Rainbow Babies & Children’s Hospital has always strived to bring the highest technology to the most critically ill babies,” says Dr. Michele Walsh, Medical Director of the Neonatal Intensive Care Unit (NICU) and Co-Chief of the Division of Neonatology at Rainbow. “We’re proud to have helped NeoForce design the Rainbow Flex, the first surgical bed for newborns, and appreciate the additional help it gives our surgeons when they operate on the tiniest, most vulnerable patients.”

“Healthcare providers need to be up-to-date on the latest concepts and developments regarding new devices, products and therapies which can impact the cost and quality of care,” said Premier Purchasing Partner’s President Mike Alkire. “These suppliers are committed to innovation that leads to improved quality and reduced costs, and we’re pleased to showcase their efforts to our alliance members.”

Innovation Celebration participants were featured on June 8 at the 2010 Premier Annual Breakthroughs Conference and Exhibition in Washington. Basic criteria for selection included solutions that displayed uniqueness, as well as solutions that have an impact on an unmet medical need.

For more information, please visit: <http://www.premierinc.com/about/events-education/breakthroughs/2009/supplier/innovation-celebration.jsp>

ABOUT THE PREMIER HEALTHCARE ALLIANCE, 2006 MALCOLM BALDRIGE NATIONAL QUALITY AWARD RECIPIENT

Premier is a performance improvement alliance of more than 2,300 U.S. hospitals and 67,000-plus other healthcare sites working together to achieve high quality, cost-effective care. Owned by not-for-profit hospitals, Premier maintains the nation's most comprehensive repository of clinical, financial and outcomes information and operates a leading healthcare purchasing network. A world leader in helping deliver measurable improvements in care, Premier works with the Centers for Medicare & Medicaid Services and the United Kingdom's National Health Service North West to improve hospital performance. Headquartered in Charlotte, N.C., Premier also has offices in San Diego, Philadelphia and Washington. www.premierinc.com

ABOUT NEOFORCE

Founded in 2006, NeoForce™ Group, Inc. is a Medical Device Manufacturer and Distributor currently serving the global Neonatal/Perinatal hospital market. Where possible, technology developed for infants and children is extended to broader applications affecting the much larger adult market. Neonates are the sickest most fragile patients in healthcare and carry a very high cost burden. Developing solutions for this patient population provides an excellent template for efficient, cost effective designs that can be scaled up to work in the adult segment.

www.neoforcegroup.com

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